



 **SOUL**[®]
Beauty



Introduction

Soul Beauty's skin care products have been formulated with the finest ingredients catered for every skin needs. The formulation contains all-natural active ingredients offering outstanding quality and effectiveness, most importantly, paraben-free.

Our products are formulated by a strong R&D team and have been manufactured conforming to the stringent GMP standards ensuring product quality and safety.

Dermatologically tested ingredients guarantees the effectiveness. Start using your preferred Soul Beauty products as part of your beauty regime today!





SOUL
Beauty

Daily Cleansing
Face Wash

The formula gently cleanses the skin to remove excess oil, dirt and debris without over-drying the skin. For normal to dry skin.

e 100mL 3.38 FL.OZ



SOUL
Beauty

72hr Essential
Serum

This highly concentrated hydration serum helps to improve overall skin firmness, tone and radiance while reducing the appearance of lines and wrinkles to present a flawless and youthful complexion. For normal to dry skin.

e 30mL 1.01 FL.OZ



SOUL
Beauty

72hr Essential
Toner

The toner refreshes, calm and tone the skin after cleansing with purifying and softening effect for clear skin. For normal to dry skin.

e 120mL 4.06 FL.OZ



SOUL
Beauty

72hr Essential
Day Cream

This lightly-textured moisturizing cream is formulated using the finest natural ingredients that help stimulate key genes to improve skin barrier function and appearance. For normal to dry skin.

e 50mL 1.69 FL.OZ

SOUL
Beauty

72hr Essential
Night Cream

This rich-textured cream helps to restore radiance by providing intense moisture replenishment overnight, essential to renewal and rejuvenation of skin cells. For normal to dry skin.

e 50mL 1.69 FL.OZ

72hr Essential Series

The all-natural active ingredient, PENTAVITIN®, keeps your skin moisturized from inside-out for up to 72 hours. Suitable for normal to dry skin. It is extremely vital for the maintenance of healthy and youthful skin.

- Locks moisture
- Actively hydrates skin
- Maintains skin elasticity
- Protects skin from daily aggressions

* PENTAVITIN® is a trademark of DSM



Daily Cleansing Face Wash



This gentle and luxurious formula is a pH-balanced liquid cleanser producing foaming lather that cleanses pore with excess oils, dirt and debris without over-drying or stripping the skin of its natural oils. The active ingredient, Maltoligosyl Glucoside protects skin against irritations.

Directions for Use:

Apply a fair amount to clean fingertips and gently massage into damp facial areas in upward, circular motions, avoiding the immediate eye area. Rinse thoroughly.



72hr Essential Toner

The toner refreshes, calm and tone the skin after cleansing with purifying and softening effect for clear skin. Enriched with PENTAVITIN® to strengthen the skin's conditions against the harsh environment to improve the skin texture while providing deep hydration for up to 72 hours.

Directions for Use:

After cleansing, moisten cotton pad and sweep over face and neck.



72hr Essential

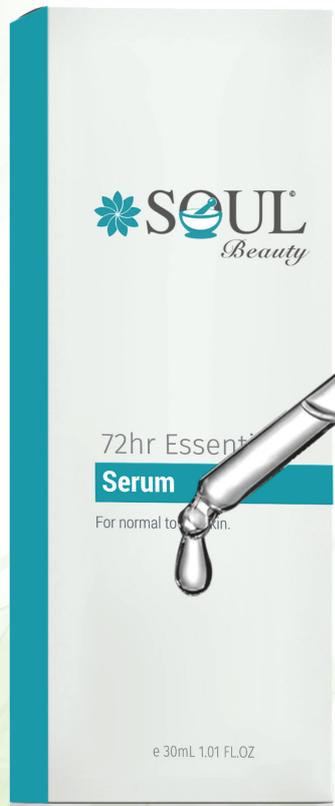
Toner

The toner refreshes, calm and tone the skin after cleansing with purifying and softening effect for clear skin. For normal to dry skin.

e 120mL 4.06 FL.OZ

* PENTAVITIN® is a trademark of DSM





72hr Essential Serum

This highly concentrated hydration serum helps to improve overall skin firmness, tone and radiance while reducing the appearance of lines and wrinkles to present flawless and youthful complexion. Enriched PENTAVITIN® to strengthen the skin's condition against the harsh environment to improve the skin texture while providing deep hydration for up to 72 hours. Apply to face after routine cleansing and toning for soft and supple skin.

Directions for Use:

After cleansing and toning, apply directly to skin both day and night.

* PENTAVITIN® is a trademark of DSM



72hr Essential Day Cream



This lightly-textured moisturizing cream is formulated using the finest natural ingredient that helps stimulate key genes to improve skin barrier function and appearance. The main ingredient, PENTAVITIN®, provides long-term skin hydration for up to 72 hours with extra care and support required by dry skin frequently exposed to harsh environment. Leaving the skin feeling comfortable and well-balanced.

Directions for Use:
Apply to face after routine cleansing and toning for soft and supple skin.

72hr Essential Night Cream

The rich-textured cream helps to restore radiance by providing intense moisture replenishment overnight, essential to renewal and rejuvenation of skin cells. The main ingredient, PENTAVITIN®, provides long-term hydration for up to 72 hours with extra care and support required by dry skin frequently exposed to harsh environments especially during the day.

Directions for Use:

Apply to face at night after routine cleansing and toning for soft and supple skin.



SOUL
Beauty

72hr Essential
Night Cream

For normal to dry skin.

e 50mL 1.69 FLOZ

SOUL
Beauty

72hr Essential
Night Cream

e 50mL 1.69 FLOZ

This rich-textured cream helps to restore radiance by providing intense moisture replenishment overnight, essential to renewal and rejuvenation of skin cells. For normal to dry skin.

* PENTAVITIN® is a trademark of DSM



Pure Whitening Series

An advanced and comprehensive formula to reduce the look of dark spots dramatically and reveal flawless, clearer and brighter skin.

Enriched with CinderellaCare and ClairBlance-II that fight against visible signs of fatigue, improves dullness and helps to restore skin texture. Suitable for all skin types.





Pure Whitening Face Wash

Facial cleanliness is first step to whitening! The gentle foaming & non-drying formula cleanses skin from excess oils, dirt and debris without over-drying or stripping the skin of its natural oils. Enriched with CinderellaCare and ClairBlance-II for an all-rounder solution for whitening keeping your skin bright & clear.

Directions for Use:

Apply a fair amount to clean fingertips and gently massage into damp facial areas in upward, circular motions, avoiding the immediate eye area. Rinse thoroughly.





Pure Whitening Toner

The toner refreshes, calm and tone the skin after cleansing with purifying and softening effect for clear skin. Formulated with CinderellaCare and ClairBlance-II, the toner prepares your skin for an all-day protection. The formula prevents production of melanin during the day while reduces pigmentation at night as the skin regenerates.

Directions for Use:

After cleansing, moisten cotton pad and sweep over face and neck immediately to ensure maximum absorption. sweep over face and neck.

Pure Whitening Serum

This highly concentrated serum helps to improve overall skin firmness, tone and radiance while reducing the appearance of pigmentation. CinderellaCare and ClairBlance-II protects the skin against daytime damage and harness the power of the night as the skin regenerates. Long-term usage nourishes and energize the cells for a flawless and silky skin.

Directions for Use:

Apply to face after routine cleansing and toning for soft and supple skin.





Pure Whitening Lotion

Infuse your skin with this light-weight facial lotion for full-cycle whitening effect. Derived naturally from plants to work with your skin's own daily cycle to help repair and prevent signs of pigmentation. Enriched with CinderellaCare and ClairBlance-ll to protect your skin against daytime damage and harness the power of the night.

Directions for Use:

Apply a fair amount of lotion onto freshly-cleansed face and neck after toning and serum. Avoid area around eye.



SOUL
Beauty

Pure Whitening
Cream

For all skin types.

e 50mL 1.69 FLOZ



SOUL
Beauty

Pure Whitening
Cream

A formulation that provides intensive moisturizing that lasts all night long. Skin texture is improved by maintaining the oil-water balance while helping to reduce pigmentations. For all skin types.

e 50mL 1.69 FLOZ

Pure Whitening Cream

A formulation that provides intensive moisturizing that lasts all night long. Skin's texture is improved by maintaining the oil-water balance while helping to reduce pigmentations. The active ingredients, CinderellaCare and ClairBlance-II protect your skin against daytime damage and harness the power of the night. Apply daily for smooth, supple and radiant skin.

Directions for Use:

Apply a fair amount of cream onto freshly-cleansed face and neck after toning and serum. May be used after Pure Whitening Lotion for enhanced effect. Avoid area around eye.





Makeup Remover Series

This is an important skincare step as removing your makeup with makeup remover before cleansing will prevent clogged pores, pimples and breakouts and ensure a clean face.





Cleansing Oil Makeup Remover

This oil-based makeup cleanser takes off even waterproof makeup without drying out your skin. Suitable for all skin types.

Directions for Use:

Pump product 3-4 times into dry hands and gently massage onto dry face for thirty seconds. To remove eye makeup, massage slowly by outward circular motions using your fingertips. Wet hands with lukewarm water and massage for another thirty seconds. Then rinse thoroughly with lukewarm water.



Gentle Cleanse Makeup Remover

This makeup remover is especially formulated to deliver optimum cleansing performance as it effectively removes long-lasting makeup while lifting away dirt and impurities. Suitable for all skin types.

Directions for Use:

Shake the bottle well before using. Saturate cotton ball and gently wipe off makeup from the eyes and the face until skin is completely clean. Rinse off with lukewarm water.



Eye Serum Roll On Series

With the help of a roll on massager, our premium eye serums help to brighten the delicate skin around your eyes while reducing the appearance of lines and wrinkles to present flawless and youthful complexion.





72hr Essential Eye Serum Roll On

Soul Beauty® 72hr Essential Eye Serum Roll On helps to brighten the delicate skin around your eyes while reducing the appearance of lines and wrinkles to present flawless and youthful complexion. It is enriched with moisture -rich PENTAVITIN® to improve the skin texture and deliver immediate and deep hydration for up to 72 hours. Directions for Use:

Press down the applicator and gently roll in small circular massaging motions on the eye area. Use the fingertips to lightly smooth in any excess liquid until absorbed. Apply daily for best results.



Pure Whitening Eye Youth Serum Roll On

Soul Beauty® Pure Whitening Eye Youth Serum Roll On helps to brighten the delicate skin around your eyes while reducing the appearance of fine lines and wrinkles to present flawless and youthful complexion. This easily-absorbed serum contains a complex blend called Clair Blanche-II and is effectively proven to whiten and even out skin tones whereas Allantoin helps to regenerate and restore the elasticity of the skin.

Directions for Use:

Press down the applicator and gently roll in small circular massaging motions on the eye area. Use the fingertips to lightly smooth in any excess liquid until absorbed. Apply daily for best results.



 **SOUL**
Beauty

360°

Natural Peeling Scrub

*All natural active ingredients,
Hydrating & Preservative-free.*

e 100mL 3.38 FL.OZ

360

Natural Peeling Scrub

A 360° non-abrasive moist and elastic jelly ball scrub that is suitable for daily use, from face to toe. The exfoliant, glucomannan, is derived 100% from natural fiber that is extremely mild to the skin. It gently polishes and refines the skin from the inner most layer by removing dead skin cells that can dull the complexion while delighting the senses with its rich and silky feel.

Directions for Use:

Apply a generous amount of 360° Natural Peeling Scrub onto wet skin, massage in circular motions for 30 seconds and rinse thoroughly. Avoid area around eye.



Natural MicroSilver BG™ Series

MicroSilverBG™ is a natural ingredient and complies with the ECOCERT standards for the use of raw materials in organic and natural cosmetics. MicroSilverBG™ is a 99.9% pure metallic silver of natural origin.

MicroSilverBG™ does not need nor contain any chemicals or carriers for its function. By nature, MicroSilverBG™ acts as a long-term antimicrobial and antibacterial agent. Prevents inflammation caused by pathogenic germs, disrupts the multiplication of harmful microorganisms.

Therapeutic Hand Care With Natural MicroSilver BG™



Soul Beauty's Hand Cream contains MicroSilver BG™ for long-lasting hydration. The active ingredient, MicroSilver BG™, is an antimicrobial and anti-inflammatory agent. It prevents development of undesirable bacteria while helping to establish optimal physiological skin microflora balance. This formula is enriched with shea butter and other moisture complexes lock moisture on the skin's surface. Leaves skin feeling soft, smooth and moisturized.

Directions for Use:

Massage onto hands whenever the skin feels dry.



All Natural Active Ingredients Used



Hydrating



Preservative Free

Therapeutic Foot Care With Natural MicroSilver BG™



Soul Beauty's Foot Cream is formulated with a creamy base containing MicroSilver BG™ and shea butter for long-lasting hydration effect. The active ingredient, MicroSilver BG™, is an antimicrobial and anti-inflammatory agent that acts against a broad spectrum of microbes. It prevents fungal growth while helping to establish optimal physiological skin microflora balance. This formula is enriched with shea butter that provides long-term hydrating effect by locking moisture to your feet preventing itching, scaling, flaking, and sometimes blistering of the affected areas.

Directions for Use:

Recommended to apply onto skin morning and night after showering. For better results, apply whenever necessary.



All Natural Active Ingredients Used



Hydrating



Preservative Free

Ezma Soothing Cream With Natural MicroSilver BG™



Soul Beauty's Anti Eczema Cream has been specially formulated to assist in the treatment and relief the symptoms of atopic dermatitis (eczema) from the first application. The active ingredient, MicroSilver BG™, is an antimicrobial and anti-inflammatory agent that acts against a broad spectrum of bacteria with a long-lasting effect. It prevents development of undesirable skin flora while helping to establish optimal physiological balance. This formula is enriched with a complex ingredient that provides long-term hydrating effect by locking moisture to skin surface.

Directions for Use:

Apply onto skin morning and night after showering or whenever skin feels dry.



All Natural Active Ingredients Used



Hydrating



Preservative Free



All Purpose Cream With Natural MicroSilver BG™

Soul Beauty's All-Purpose Cream contains ingredients that keep your skin soft, smooth and moisturized while providing itch-relief effects. The active ingredient, MicroSilver BG™, has antimicrobial properties that prevents development of undesirable bacteria while helping to establish optimal physiological skin microflora balance. This formula is enriched with shea butter and other moisture complexes that provides long-term hydrating effect by locking moisture into skin.

Directions for Use:

Massage onto hands whenever the skin feels dry.



All Natural Active Ingredients Used



Hydrating



Preservative Free



Anti-Acne Cream With Natural MicroSilver BG™

Effective non-drying formula for acne-prone skin. The cream reduces the severity, size and frequency of breakout. Contains all-natural MicroSilver BG™ that promotes healing and repair of acne-damaged skin as it acts with a broad spectrum of bacteria. Anti-Acne Cream with Natural MicroSilver BG™ not only treats blemishes but also prevent future breakouts. Formula also contains a complex ingredient that creates a barrier to reduce water loss thus locking water to skin surface while helping to rejuvenate skin cells. Directions for Use:

Apply cream to all erupted areas using fingertips, avoiding eye area after cleansing and toning. Recommended to apply at least twice per day.





Beauty Miracle Capsules

Pearls Series

Beauty Miracle Capsules have emerged as a breakthrough in the modern world of cosmetics in delivering single dose cosmetics. Each capsule is packed with abundance of nutrients encapsulated within a biodegradable and environmentally friendly capsule shell.

Its twist-off capsules are convenient and ideal for air travels, where its discreet and small size makes storage easy. With the active ingredients locked within a capsule, the risk of contamination is minimized. Suitable for use on face, body and hair.

Beauty Miracle Capsules

Nourishing Pearls

Formulated with Vitamin A, Vitamin E and Novapur, this product transforms your skin into a smooth and silky appearance while slowing down signs of premature ageing. Suitable for sensitive skin.

Directions for Use:

To open capsules, twist tab around to snap off. To use: Smooth contents from fingertips onto cleansed and toned face and neck. Avoid eye area; follow with preferred moisturizer.



Beauty Miracle Capsules Hydrating Pearls



Formulated with Vitamin A and Vitamin E, this product transforms your skin into a smooth and silky appearance while slowing down signs of premature ageing. It is packed with essential oils to help nourish and rehydrate dull skin. Suitable for all skin types.

Directions for Use:

To open capsules, twist tab around to snap off. To use: Smooth contents from fingertips onto cleansed face and neck.

Beauty Miracle Capsules Anti Ageing Pearls

Formulated with Vitamin A, Vitamin E and Carrot Oil, this product transforms your skin into a smooth and silky appearance. It revitalizes the skin and helps to reduce wrinkles and premature ageing. Suitable for all skin types.

Directions for Use:

To open capsules, twist tab around to snap off. To use: Smooth contents from fingertips onto cleansed and toned face and neck. Avoid eye area; follow with preferred moisturizer.





Beauty Miracle Capsules Skin Renewal Pearls

Formulated with Vitamin A, Vitamin E and Pumpkin Oil, this product transforms your skin into a smooth and silky appearance while slowing down signs of premature ageing. It renews the skin from within to give a healthy youthful glow. Suitable for acne-prone skin.

Directions for Use:

To open capsules, twist tab around to snap off. To use: Smooth contents from fingertips onto cleansed and toned face and neck. Avoid eye area; follow with preferred moisturizer.

Skincare Capsules for Stretch Mark

This product contains a rich blend of nutritive oils specially formulated to reduce the appearance of stretch marks and scars after weight loss, during pregnancy and after delivery.

Directions for Use:

To open capsules, twist tab around to snap off. To use: Smooth contents from fingertips and gently massage onto concerned areas. Use daily for best results.







Nausea Relief Roll On Series

Motion sickness has the power to ruin your travel day, be it by land, sea or sky. If you suffer from it, you know how debilitating it can be. Fortunately, we have something to help relieve nausea and motion sickness; all in a travel-friendly roll on tube.



Lemongrass Roll On Nausea Relief



Contains aromatic blends of essential oils to help relieve nausea.

Ingredients:

Paraffin Oil, Menthol, Lime Oil, Peppermint Oil, Lemongrass Oil, Lavender Oil, Orange Oil, Vitamin E Oil

Directions for Use:

Shake well and roll into inside of wrists and inhale deeply when you are feeling nauseous. Use as often as needed.

Lemon Roll On Nausea Relief



Contains aromatic blends of essential oils to help relieve nausea.

Ingredients:

Paraffin Oil, Menthol, Lime Oil, Peppermint Oil, Lavender Oil, Orange Oil, Vitamin E Oil

Directions for Use:

Shake well and roll into inside of wrists and inhale deeply when you are feeling nauseous. Use as often as needed.

Lavender Roll On Nausea Relief



Contains aromatic blends of essential oils to help relieve nausea.

Ingredients:

Paraffin Oil, Menthol, Lavender Oil, Lime Oil, Orange Oil, Peppermint Oil, Vitamin E Oil.

Directions for Use:

Shake well and roll into inside of wrists and inhale deeply when you are feeling nauseous. Use as often as needed.





Macaron Lip Balm Limited Edition Series

A cute and fun way to moisturize your lips; these lip balms come in a variety of colours and flavours, all in a cute macaron packaging. To use, simply apply a generous amount onto the lips as needed.



Orange Peach Macaron Lip Balm

Keep your lips moisturized and healthy with this yummy macaron lip balm. Enriched with shea butter, vitamin E and virgin coconut oil, this fruity scented balm nourishes your lips and keep them soft all day long.

Ingredients: Caprylic/Capric Triglyceride, Butyrospermum Parkii (Shea) Butter, Cetostearyl Alcohol, Beeswax, Citrus Aurantium Dulcis (Orange) Oil, Castor Oil, Prunus Persica (Peach) Oil, Polyoxyethylene (20) sorbitan monooleate, Water, Phenoxyethanol (and) Ethylhexylglycerin, Mentha Piperita (Peppermint) Oil, D-alpha tocopherol (Vitamin E) Oil, Cocos Nucifera (Coconut) Oil, Bixa Orellana, Stevia Rebaudiana

Directions for Use: Apply a generous amount onto lips as needed.



Lemon

Macaron Lip Balm

Keep your lips moisturized and healthy with this yummy macaron lip balm. Enriched with shea butter, vitamin E and virgin coconut oil, this fruity scented balm nourishes your lips and keep them soft all day long.

Ingredients: Caprylic/Capric Triglyceride, Butyrospermum Parkii (Shea) Butter, Cetostearyl Alcohol, Beeswax, Citrus Medica Limonum (Lemon) Oil, Castor Oil, Polyoxyethylene (20) sorbitan monooleate, Phenoxyethanol (and) Ethylhexylglycerin, Water, Mentha Piperita (Peppermint) Oil, D-alpha tocopherol (Vitamin E) Oil, Cocos Nucifera (Coconut) Oil, Titanium Dioxide, C.I. 19140, Stevia Rebaudiana
Directions for Use: Apply a generous amount onto lips as needed.



Strawberry Macaron Lip Balm



Keep your lips moisturized and healthy with this yummy macaron lip balm. Enriched with shea butter, vitamin E and virgin coconut oil, this fruity scented balm nourishes your lips and keep them soft all day long.

Ingredients: Caprylic/Capric Triglyceride, Butyrospermum Parkii (Shea) Butter, Cetostearyl Alcohol, Beeswax, Fragaria Vesca (Strawberry) Oil, Castor Oil, Polyoxyethylene (20) sorbitan monooleate, Water, Phenoxyethanol (and) Ethylhexylglycerin, Ribes Nigrum (Blackcurrant) Oil, Citrus Medica Limonum (Lemon) Oil, Titanium Dioxide, D-alpha tocopherol (Vitamin E) Oil, Mentha Piperita (Peppermint) Oil, Cocos Nucifera (Coconut) Oil, C.I. 16035, C.I. 42090, Stevia Rebaudiana

Directions for Use: Apply a generous amount onto lips as needed.





Head Office:
1900 – 1055 W. Georgia St.
Vancouver, BC
V6E 3P3 Canada

Mailing Address:
PO Box 2555 Stn Terminal
Vancouver, BC
V6B 3W8 Canada

www.soulpharm.com